

FOX THEATER
Broken Bow, Cozad & Central City

ADVERTISING AGREEMENT

This form, when executed, will serve as a binding agreement between Fox Theater and the undersigned, wherein Fox Theater agrees to publish the advertisement specified below prior to each featured movie. The undersigned hereby agrees to the following terms and further agrees to pay the cost of advertising in accordance with said policies.

Advertiser Information:

Name _____ Contact Name _____
Address _____ Phone # _____
City/State/Zip _____ Fax # _____
E-mail _____

Ad Order: ___ Please re-new my previous ad
 ___ Please submit my new ad per the following instructions

Ad Package & Duration: (see description):

Premium Package ___ 1 Month - \$125.00 ___ 12 Month - \$1200.00

Elite Package ___ 1 Month - \$100.00 ___ 12 Month - \$900.00

Location: _____

Interested in advertising at two locations?

Premium Package: ___ 1 Month - \$200.00 ___ 12 Month - \$2000.00

Elite Package: ___ 1 Month - \$150.00 ___ 12 Month - \$1500.00

Locations: _____

Interested in advertising at all three locations?

Premium Package: ___ 1 Month - \$250.00 ___ 12 Month - \$2500.00

Elite Package: ___ 1 Month - \$200.00 ___ 12 Month - \$2000.00

TOTAL AMOUNT DUE: \$ _____

Advertiser Signature: _____ Date: _____

I have read and understand the terms of this advertising agreement.

1. Payment Terms. Payment for advertising is due upon receipt. All accounts are required to pre-pay the first month's fee upon signing the advertising agreement. Payments not received by the due date will incur interest at the rate of **1.5% per month** and possible suspension of publication of advertising until account is brought current. I understand that I am obligated to pay for the space for the length of the agreement.

2. Advertising Agreement Terms. Advertisers are required to pre-pay the first month's fee upon signing the advertising agreement before their advertisement will be placed. The term "month" is defined as a calendar month, regardless of the number of days. No more than 100 advertising spaces may be purchased during a period of one month. All moneys and ad copies are due by the publishing due date. Publishing due date is the 1st day of the month preceding the publication month, (for example:

payment and ads for July are due by the 1st of June). Statements will be mailed by, or immediately after, the publishing due

date. Any part of the total not paid at the end of the 30 days is subject to a late charge of \$10.00. Accounts that become 60 days past due will again be assessed an additional late fee. Accounts 60 days past due will also lose any and all previous contract agreements and will lose privilege of "established" clients. Any future business must begin under the agreements of new advertisers.

3. Publisher's Statement. Fox Theater makes no claims as to the response or sales to be expected from advertising. In consideration of advertising at Fox Theater, its officers, agents and employees, shall be held harmless against expenses and losses resulting from the publication of its ad, excluding the cost for the space of said ad. Fox Theater reserves the right to reject any advertisement at any time for any reason to any company or product that they do not feel fits the purpose or mission of Fox Theater. The advertising copy shall remain the property of Advertiser and Advertiser shall be solely responsible for the cost of preparation of said advertisements, conversion to a digital format compatible with Publisher's system, and further, Advertiser shall be solely responsible for content of such advertisement. Advertising content may be changed once per calendar month at no additional fee. Fox Theater will from time to time experience technical difficulties during the showing of films and advertisements. Fox Theater is not responsible for any advertising "technical difficulties" and shall be held harmless if such "technical difficulties" should arise.

4. Agreement Cancellation. Cancellation requests must be received prior to the ad deadline. Cancellation request received after the ad deadline will be charged the full advertisement fee for that month.

5. Changes to Ad. Changes to an ad must be received by the ad date.

Please mail completed contract and payment to:

Watch The Fox, LLC
Dba Fox Theater
317 South 10th Ave.
Broken Bow, Ne
68822

Fox Theater On-Screen Advertising

Advertising previews start approximately 20 minutes prior to movie

Premium Package - \$1200/year or \$125/month (one location)

1. Full screen/video/slideshow with audio (music or voice-over) featured for 30 seconds. This package also includes the lobby advertising and website recognition!

Elite Package - \$900/year or \$100/month (one location)

1. One full screen still slide with audio (music or voice-over) featured for 15 seconds. Also includes lobby advertising and website recognition.

Creative services are at the advertiser's expense. Contact us for referrals and design specifications. Various advertising media are possible with the digital system – video, music, still photos, voice-over and more!